# Social <engineering> Dilemma

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IBM Public Sector Cybersecurity Ambassador
& Senior Cybersecurity Advisor
Co-Founder SecRT (Security <Leaders> Round Table)
www.SecRT.us



#### **IBM Security No Cost Trusted Advisory Programs**

Architect led collaborative workshops

Interactive no products pitched education

XForce Cyber Range Exercises

Exclusive Sessions available at cost

- Solution and Threat Briefings
- IBM Center for Government Cybersecurity

Understand cyber threats with the IBM Center for Government Cybersecurity https://www.ibm.com/security/services/us-federal-cybersecurity-center

Onsite collaborative exercises/knowledge sharing/tech days
 Can be jointly delivered with State Officials

IBM Sponsored External Committees

www.IJIS.org IJIS Institute Cybersecurity Task Force
www.NASCIO.org National Assoc State CIOs
Privacy and Cybersecurity Working Groups
www.ATARC.org Advanced Technology Academic Research Center
Government Grants, Higher Ed, and Cyber Defense Working Groups California
California Cybersecurity Task Force- Workforce Development-Education Subcommittee

XForce Exchange Threat Intelligence Forum

https://exchange.xforce.ibmcloud.com

IBM Security Learning Academy

Hundreds of no cost Tutorials/Hand on Labs https://www.securitylearningacademy.com

• IBM's New Collar / Apprentice programs

https://IBM.BIZ/USAPPRENTICESHIP

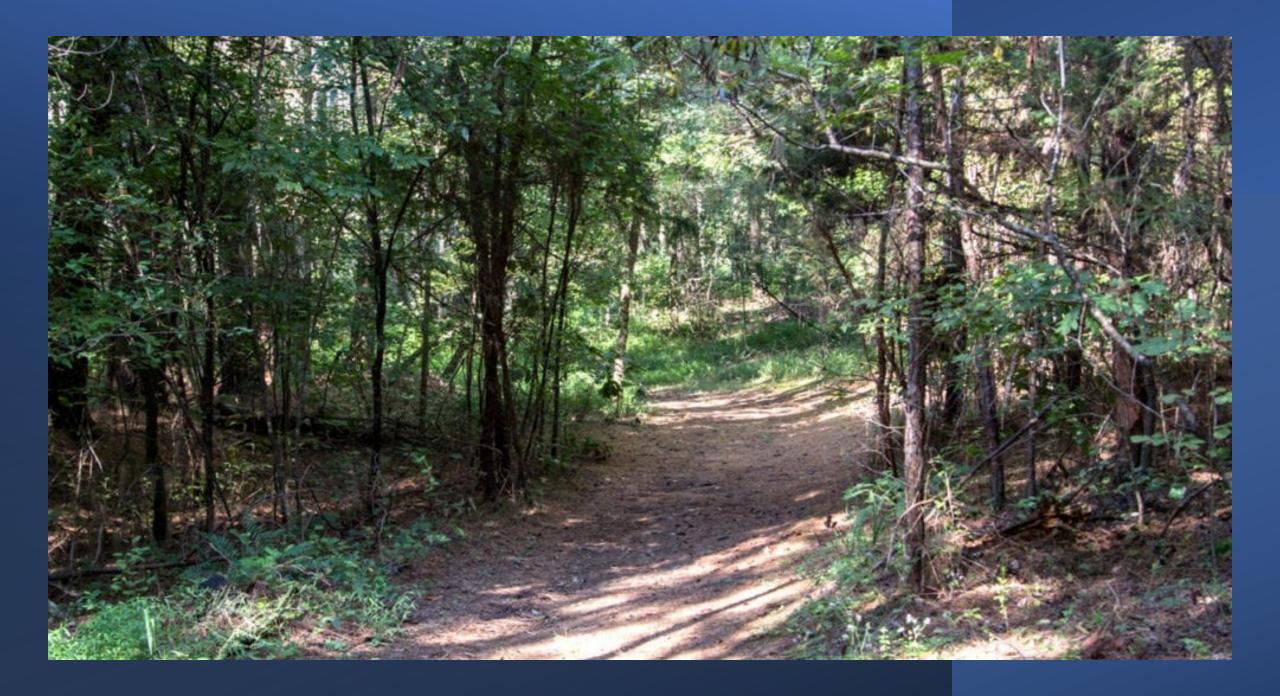
 IBM's Skills Build (Resources for Learners, Educators and Organizations)

https://skillsbuild.org

- XForce Webinars on Threat Landscapes
- IBM Security Solution User Groups
- Regional/Nationwide Security Leaders Round Tables

www.SECRT.us

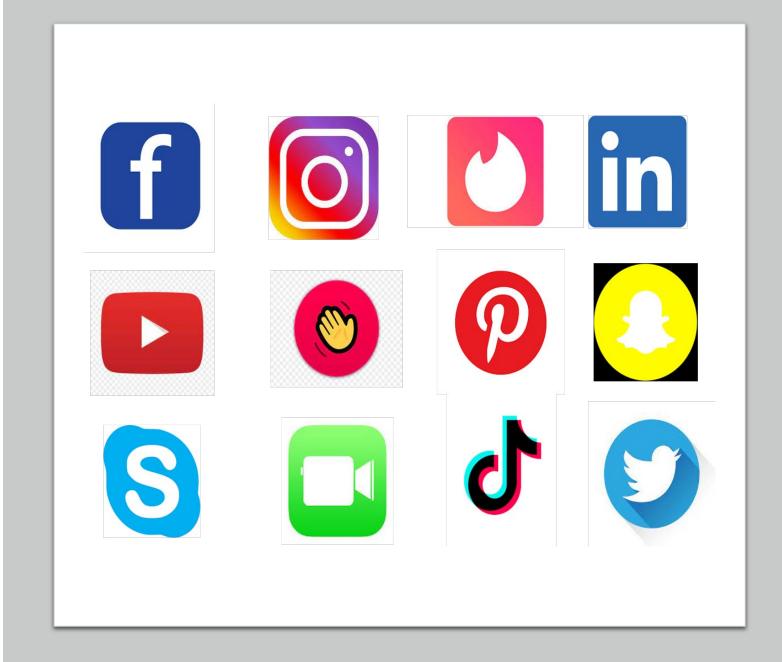
Grass roots, non sponsored, no cost Security Executive Round Tables
Nationwide, initially founded by Mike Melore and a dozen CISOs, now at 18
active Nationwide chapters, 1400+ opt in security leaders as members.



# Social Media

### <engineering>

- Identity
- Profile
- Locations
- Interests
- Friends/Family
- Work
- Finances



### IOT





















# Dangerous

**USB** Device Imperson tors

**USB Killers** 

Man in the Middle **Faceplates** 

Wireles Pineapples

Toad Phone Chargers



amazon

Middletown 07748



Click image to open expanded view

#### Hak5 USB Rubber Ducky Deluxe + Field Guide Book

Hello, Michael

Account & List

Accessories

<3>→

MP3 Players

by Hak5

Today's Deals

Portable Speakers

Gadgets and gizmos to gift Learn more. 💠

amazon.com/Hak5-Rubber-Ducky-Deluxe-Field/dp/B07KQ...

Electronics ▼

**Whole Foods** 

**Bluetooth Speakers** 

**★★★☆☆** ~ 3 ratings | 4 answered questions

Note: This item is only available from third-party sellers (see all offers).

Available from these sellers.

New (1) from \$119.99 + \$9.00 Shipping

Michael's Amazon.com

Best Sellers

Report incorrect product information.



**USB** Device Imperson tors

**USB** Killers

Man in the Middle Faceplates

Wireless Pineapples

Paroad Phone Chargers



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# USB Rubber Ducky Payload Deployer HID Emulator Hack Injector Metal(KEY + MOUSE!)



\$16.31

+ \$2.21 Shipping

Add to cart

Make Offer

**ebay** Money Back Guarantee

or Best Offer

Get it by **Thu, Dec 5 - Tue, Dec 31** from Shanghai,

- New condition
- 30 day returns Buyer pays return shipping

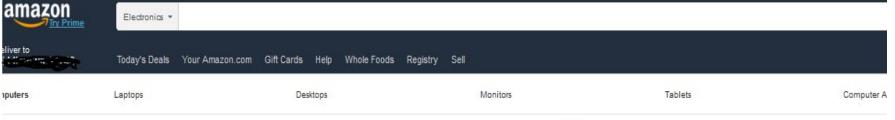
"We recommand Dckuino.js by Seytonic. USB Rubber Ducky Tutorial. Normal Rubber Duckies can inject only Keyboard Strokes. Our model can inject Keyboard..."

Read full description See details Watch

Sold by nicuo (256)

100.0% Positive feedback

Contact seller





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**USB** Device Imperson tors

**USB** Killers

Man in the Middle Faceplates

Wireless Pineapples

Payload Phone Chargers



USB Killer Pro Kit - Standard

by USB Kill

★★★☆☆ ~ 19 customer reviews | 27 answered of

Price: \$96.00 & FREE Shipping. Details & FREE Returns

Free Amazon tech support included v

- Official Kit from USBKill.com
- 1x USB Kill 3.0
- 1x Adaptor Pack (Lightning, USB-C, MicroUSB)
- 1x Tester Shield
- Use unlimited times!

New (32) from \$96.00 & FREE shipping. Details



Ad feedback



#### Wifi Pineapple Wireless Network Wifipineapple Wireless Security

\$75.99 from eBay - chunyu1991\_1

NOTE: The version of the wireless security auditing device wifipineapple sixth generation

**USB** Device Imperson tors

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#### Wifi Pineapple Wireless Network Wifipineapple Wireless Security

\$75.09 from eBay

WiFi Pineapple Wireless Network wifipineapple wireless security auditing hak5 Descrip Wireless · USB · Wi-Fi



#### Wifi Pineapple Wireless Network Security Audit Wireless Wifi Security

**\$62.69** from eBay - xiaof12

Please do not upgrade the new system firmware. If there is any problem, please brush bar Wireless · 802.11n · 802.11g · 802.11b · USB · PC · Wi-Fi



#### Lusya WiFi Pineapple Wireless Network Security Audit Wireless WIFI

\$83.44 from AliExpress.com

in from on AliExpress.com | Alibaba Group

With Wi-Fi · Wireless

**USB** Device Imperson tors

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**USB** Device Imperson tors

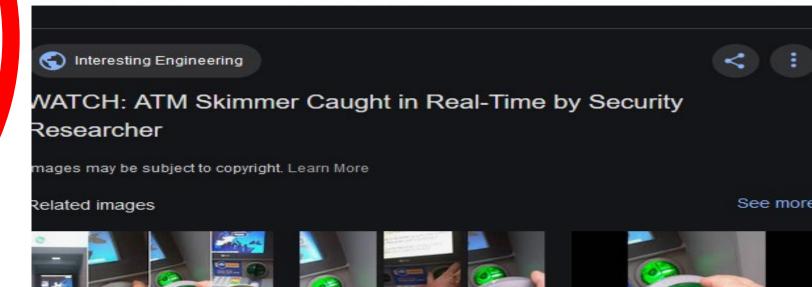
**USB** Killers

Man in the Middle Faceplates

Wireless Pineapples

Parload Phone Chargers





Researcher spots an ATM Ski...

## Airtag and GPS Trackers







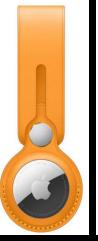


Waterproof Apple AirTag Magnet...











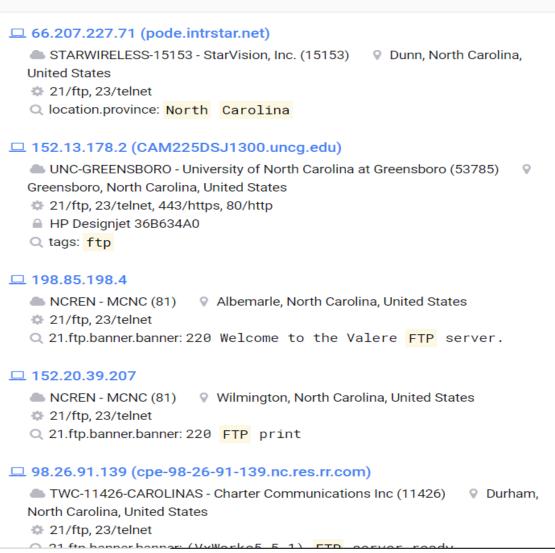


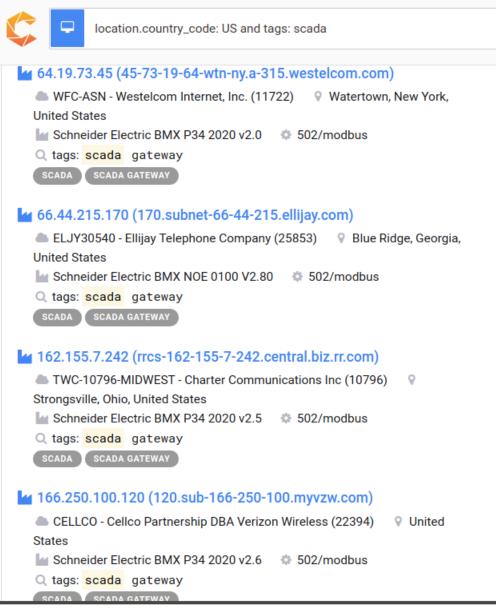
### https://censys.io Internet of Things





FTP and Telnet Sites North Carolina US





### https://shodan.io Internet of Things

Jo-ann Stores, LLC

Added on 2019-08-01 12:53:58 GMT

United States, Stow

166.215.52.198

mobile-166-215-52-198.mycingular.net

Added on 2019-08-01 12:43:45 GMT

United States

Basic Hardware: 6ES7 212-1BE31-0XB0 v.0.2

Module: 6ES7 212-1BE31-0XB0 v.0.2

Basic Firmware: 6ES7 212-1BE31-0XB0 v.3.0.2

Basic Hardware: 6ES7 212-1BE31-0XB0 v.0.2

Module: 6ES7 212-1BE31-0XB0 v.0.2

Basic Firmware: 6ES7 212-1BE31-0XB0 v.3.0.2

209.201.40.202

209-201-40-202.dia.static.centurylink.net CenturyLink

Added on 2019-08-01 12:44:05 GMT

United States, Logan

HTTP/1.1 400 Bad Request\r\nContent-Type: text/html; charset=us-ascii\r\nServer: Microsoft-HTTPAPI/2.0\r\nDate: Tl \n<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01//EN""http://www.w3.org/TR/html4/strict.dtd">\r\n<HTML><HEAD...

67.141.196.22

h22.196.141.67.static.ip.windstream.net

Windstream Communications

Added on 2019-08-01 12:50:53 GMT

United States, Cornelius

Basic Hardware: 6ES7 215-1HG31-0XB0 v.0.1

Module: 6ES7 215-1HG31-0XB0 v.0.1

Basic Firmware: 6ES7 215-1HG31-0XB0 v.3.0.2



165.227.224.226

Digital Ocean

Added on 2019-08-01 12:45:03 GMT

United States, New York

Location designation of a module:

Copyright: Operation

Module type: IM151-8 PN/DP CPU

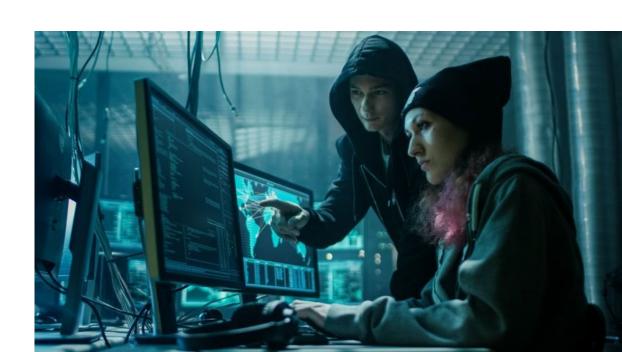
PLC name: Technodrome

Module: v.0.0

Plant identification: Mouser Factory

OEM ID of a module: Module name: Operation

Serial number of module: 88111222



### Cost of a Data Breach 2022 Report



US average cost of a data breach (global \$4.35M)

45%

**Breaches Cloud-based** 

\$1M

Cost increase where remote work was a factor in the breach

\$387 million

Average total cost of a breach of >50M records

19%

\$180

Cost per record for compromised customer PII

\$3.05 million

Cost savings due to security
AI and automation

L 9 70

Share of breaches caused by compromised credentials

Top 3 cost amplifying factors

- 1. Compliance failures
- 2. System complexity
- 3. Cloud migration

Top 3 cost mitigating factors

- 1. AI platforms
- 2. Encryption
- 3. Analytics

#### Time to identify and contain

Global average: 277 days (\$1.1M savings under 200 Days)

74 Days Less with Security AI and Automation

29 Days Less withExtended Detection and Response (XDR)

#### \$2.66 million ♣

Average cost savings with incident response teams and IR testing vs. no IR teams or testing

# Passwords like Promises

Never meant to be broken





Password = Something I know?



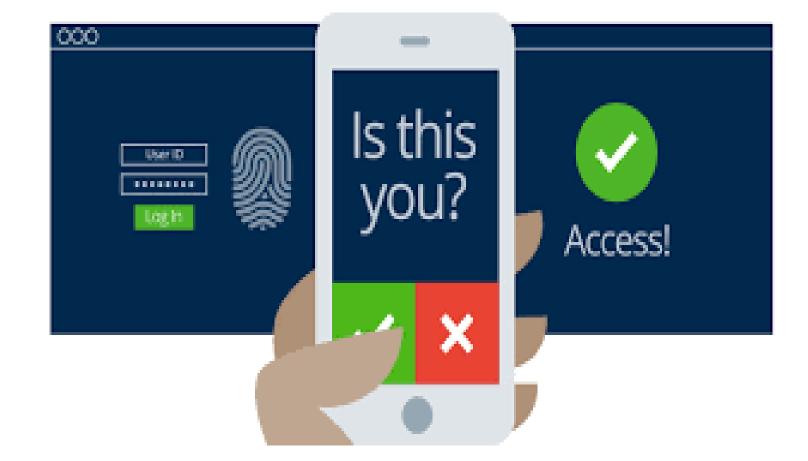
### Password Vault



### Multi-Factor Authentication:

Great unless you're already compromised

Something I know, Something I am, Something I have

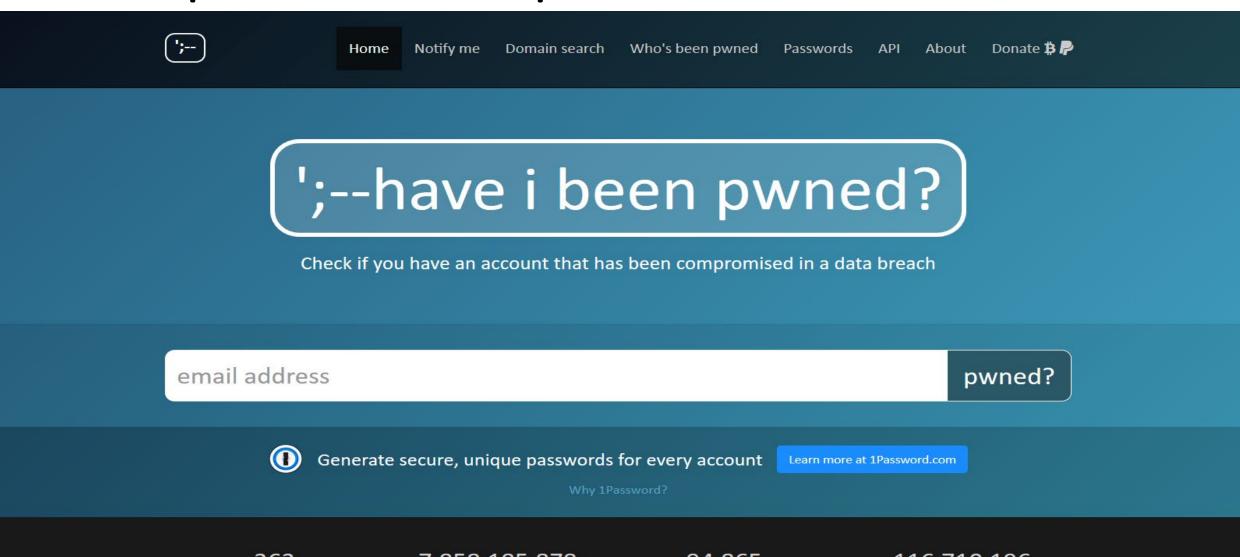


Share, Share, That's Fair!

hmm?



### https://haveibeenpwned.com



363 pwned websites 7,858,185,878

94,865 pastes

116,710,196

paste accounts



Adaptive Authentication/Access







Information that empowers





# Lockdown Your Credit Reporting

- https://www.equifax.com/
- <a href="https://www.experian.com/">https://www.experian.com/</a>
- https://www.transunion.com/
- https://Innovis.com/

