

# DIR Technology Forum 2018

*Leading the IT Transformation*

Tuesday, October 9<sup>th</sup> Austin, Texas

## Exhibit & Speaker Opportunities

The Texas Department of Information Resources (DIR) invites interested vendors to participate in the **2018 Technology Forum** by exhibiting and/or providing a speaker. This event is a free one-day, two-track conference for public sector IT leaders with the theme *Leading the IT Transformation*. TASSCC serves as a sponsor.

Submit exhibitor registration and presentation offers via online forms from the [conference website](#).

### EXHIBIT OPPORTUNITIES (Spaces are limited)

Participating as an exhibitor offers a unique marketing opportunity and a chance to learn more about state government needs while interacting with key decision-makers. We expect 200+ attendees from a wide variety of Texas state agencies and universities.

Exhibit space includes a 5-foot table, floor length drape, 2 chairs, electricity, Wi-Fi access, admission for 2 company representatives, listing in conference website/materials, and attendee roster (post-event). **The early bird cost to exhibit is only \$659 if signed up by July 15!**

*Note – exhibit area did reach capacity very rapidly in 2017. Don't delay if interested!*

### CALL FOR PRESENTATION (Due by June 22nd)

In a constantly changing technology environment, how is government transforming delivery of services, programs, and systems? To explore these issues, DIR encourages subject matter experts to submit presentation abstracts for consideration. Sessions range from 20-50 minutes with most being a standard 50 minutes, but shorter “spotlight” topics will also be considered. As always, topics must be purely educational with no marketing or self-promotion.

### Topics of Interest

The conference will offer information about DIR solutions and services, strategic issues, technology updates, and industry presentations of interest to public sector IT leaders. Possible target topics include, but are not limited to:

- Accessibility
- Agile
- AI and Machine Learning
- App Dev
- Business Intelligence
- Cloud
- Collaboration/Engagement
- Cybersecurity
- Data
- Digital Services
- Disaster Recovery
- Innovation
- Internet of Things
- IT Workforce
- Knowledge Management
- Legacy Modernization
- Network
- Tech Forecast/Visionary

**We are particularly interested in cloud topics this year.**

### DIR CONTACTS

**General Questions:** Joy Hall Bryant [Joy.bryant@dir.texas.gov](mailto:Joy.bryant@dir.texas.gov) (512) 475-2346  
**Exhibitor Payments:** Janet Spies, JFS Events [jspi456@gmail.com](mailto:jspi456@gmail.com) (512) 461-3236

Visit the [conference website](#) to learn more and to submit a proposal via the online form.